

Fox Cities
COMMUNITY LEADER SURVEY
December, 2005



Fox Cities
LEADER SURVEY FREQUENCY RESULTS
November, 2005

Total mailing: 543

Responses: 285

Response rate 53%

Employment	7.4%	Not employed
	21.8%	Government
	4.2%	Faith Community
	19.6%	Business and industry
	1.8%	Media
	6.3%	Healthcare provider
	20.4%	Nonprofit (not healthcare)
	11.9%	Education
	6.7%	Other, Missing

Note: mean values exclude responses from persons indicating "not sure"

Quality of Life in the Fox Cities as a Region

1. How long have you lived in the Fox Cities? For the purposes of this survey, the Fox Cities area includes towns and villages in Outagamie County, northern Calumet County, and northern Winnebago County. (Please circle the appropriate number for your answer.)

<1%.....Less than 1 year
 7.0%....1-5 years
 8.8%....6-10 years
 17.2%..11-20 years
 58.2%..Over 20 years
 3.9%....Do not live in the Fox Cities
 4.6%....Did not answer

2. Overall, how satisfied or dissatisfied are you with the quality of life in the Fox Cities? **Mean= 8.48(1.6)**

Very Dissatisfied			Slightly Dissatisfied		Slightly Satisfied			Very Satisfied			Not sure	Missing
1	2	3	4	5	6	7	8	9	10			
1%	1%	0%	1%	2.1%	2.5%	3.9%	27.0%	36.8%	20.4%	<1%	4.2%	

3. In terms of the following aspects of life in the Fox Cities, how would you rate the **Fox Cities** in terms of...

	Mean (sd)	Poor	Fair	Good	Excellent	Not sure	Missing
A. Providing effective education	3.63 (.57)	1%	2%	30%	64%	2%	3%
B. Meeting the overall needs of the poor	2.68 (.69)	3	33	49	9	4	3
C. Building a strong economy	3.09 (.53)	0	10	69	19	1	3
D. Caring for vulnerable persons (like children, the elderly, and persons with disabilities)	2.99 (.66)	1	18	58	19	2	3
E. The quality of the natural environment	3.18 (.71)	1	14	49	33	1	3
F. The availability of appealing leisure time opportunities	3.41 (.66)	<1	8	40	49	0	3
G. Meeting the health needs of citizens	3.32 (.69)	1	10	42	42	3	3
H. Living together as neighbors	3.21 (.64)	0	12	53	32	1	3
I. Providing for the safety of our citizens	3.56 (.57)	1	2	38	58	0	3

4. Thinking about the Fox Cities area overall, how would you rate the Fox Cities...

	Mean (sd)	Poor	Fair	Good	Excellent	Not sure	Missing
A. As a place to raise a family	3.79 (.43)	0%	1%	19%	78%	0	3%
B. As a place for single adults	2.74 (.72)	3	23	40	10	22	3
C. As a place to retire	2.99 (.78)	4	18	48	24	4	3
D. As a place for people of minority racial, ethnic, religious or other cultural backgrounds	2.42 (.74)	7	44	33	6	6	3
E. As a place for children and youth	3.55 (.55)	<1	2	39	56	0	3
F. As a place for persons with disabilities	3.02 (.66)	1	15	53	19	9	3

5. What is your primary racial/ethnic group? (Circle one.)

- 94% Caucasian or White
- 1 African American or Black
- <1 Native American
- 1 Asian or Pacific Islander
- 1 Hispanic or Latino
- <1 Multi-racial
- 3 Did not specify

6. Overall, during the past TWO years how would you say the Fox Cities region has changed? (Please circle one number)

- 11%....The Fox Cities region has become a worse place to live
- 49%....The Fox Cities region has stayed about the same
- 38%....The Fox Cities region has become a better place to live
- 3%.....Did not answer

7. Generally speaking, considering where you would like to see the Fox Cities in FIVE years, do you feel the Fox Cities region is currently headed in the WRONG DIRECTION or the RIGHT DIRECTION? (Circle one number)

- 11%....Wrong Direction
- 67%....Right Direction
- 20%....Not Sure
- 3%....Did not answer

L.I.F.E. at Work

8. Thinking about the Fox Cities region and its **economic issues** in general, how would you rate the region in terms of...

	Mean (sd)	Poor	Fair	Good	Excellent	Not sure	Missing
A. Providing the infrastructure that businesses need (transportation, water, schools, etc)	3.25 (.62)	1%	7%	56%	33%	<1%	3%
B. Providing the quality of life features that attract businesses to the area	3.23 (.66)	0	13	50	34	1	3
C. Implementing regional strategies for adapting the local economy to changing global	2.49 (.73)	6	40	36	6	10	3
D. Collaboration by local governments, business groups, and other leaders to create opportunities that promote a thriving economy	2.70 (.79)	5	32	44	14	4	3
E. Promoting activities that protect the rights and well being of workers	2.85 (.70)	4	19	54	13	7	3
F. Attracting, cultivating, and rewarding talented young professionals	2.59 (.74)	5	37	39	9	8	3
G. The Fox Cities as a place that is doing the things necessary to have a strong economy	2.84 (.70)	3	35	53	14	3	3

L.I.F.E. of Learning

9. Thinking about the Fox Cities and its **educational opportunities** in general, how would you rate the Fox Cities in terms of.... (Circle one number per statement)

	Mean (sd)	Poor	Fair	Good	Excellent	Not sure	Missing
A. Overall quality of K-12 schools	3.62 (.54)	<1%	2%	33%	62%	3%	1%
B. Overall quality of higher education (technical schools and colleges)	3.67 (.53)	0	3	27	68	1	1
C. Opportunities for continuing education for adults	3.53 (.61)	0	6	34	58	1	1
D. Preparing workers that meet the community's employment needs	3.2 (.67)	1	13	50	33	4	1
E. Investing needed resources to ensure quality education in the future	3.08 (.77)	2	18	44	30	6	1
F. Providing quality education for persons with special needs	3.17 (.75)	1	13	39	30	16	1

L.I.F.E. of Self Sufficiency (Basic Needs)

10. Thinking about the Fox Cities region and its ability to meet people's **basic needs** in general, how would you rate the region in terms of... (Circle one number per statement)

	Mean (sd)	Poor	Fair	Good	Excellent	Not sure	Missing
A. Promoting the economic well-being of the middle class	2.96 (.69)	1%	23%	54%	20%	1%	1%
B. Maintaining an adequate supply of affordable housing for lower income	2.14 (.88)	24	38	25	6	7	1
C. Collaboration to address the basic needs of disadvantaged residents	2.73 (.80)	5	33	42	17	4	1
D. Addressing local problems that contribute to poverty	2.3 (.76)	12	46	31	5	5	1

L.I.F.E. at Home

11. Thinking about the Fox Cities region and issues related to **families and children** in general, how would you rate the region in terms of... (Circle one number per statement)

	Mean (sd)	Poor	Fair	Good	Excellent	Not sure	Missing
A. Providing quality affordable child care	2.62 (.71)	5%	24%	41%	5%	24%	1%
B. Ensuring that all youth have opportunities to become involved in positive activities outside of school	3.03 (.74)	3	17	49	24	6	1
C. Preventing abuse or violence within homes residents	2.66 (.65)	4	27	51	5	13	1
D. Providing safe and healthy environments for community members who have disabilities	2.84 (.57)	<1	21	57	8	14	1
E. Ensuring that older persons have opportunities to be involved commun.	2.03 (.63)	1	15	59	19	6	1

L.I.F.E. in the Natural Environment

12. Thinking about the Fox Cities region and **environmental issues** in general, how would you rate the region in terms of...

	Mean (sd)	Poor	Fair	Good	Excellent	Not sure	Missing
A. Collaboration by local governments to create policies to protect environment	2.62 (.79)	8%	29%	46%	10%	6%	1%
B. Being proactive to address emerging environmental issues	2.54 (.84)	12	27	45	9	6	1
C. Collaboration by various stakeholders to address environmental issues	2.58 (.83)	8	33	38	12	9	1
D. Encouraging conservation	2.44 (.84)	13	38	37	10	3	1
E. Implementing policies for wise development of land in the region	2.33 (.86)	18	32	36	6	8	1

A Safe L.I.F.E.

13. Thinking about the Fox Cities region and its **safety issues** in general, how would you rate the region in terms of...

	Mean (sd)	Poor	Fair	Good	Excellent	Not sure	Missing
A. Effectiveness in preventing juvenile crime	2.81 (.66)	3%	24%	57%	11%	5%	1%
B. Promoting safe traffic conditions locally	2.89 (.74)	5	20	57	18	<1	1
C. Implementing policies that prevent crimes	2.98 (.67)	3	13	60	17	6	1
D. Preparing for unexpected major public safety threats like terrorism/ disaster	2.51 (.84)	8	27	30	8	27	1
E. Providing quality emergency services	3.29 (.65)	1	8	50	37	5	1

A Healthy L.I.F.E.

14. Thinking about the Fox Cities region and its **health-related issues** in general, how would you rate the region in terms of...

	Mean (sd)	Poor	Fair	Good	Excellent	Not sure	Missing
A. Providing adequate health care to disadvantaged populations	2.71 (.76)	5%	26%	43%	11%	15%	1%
B. Helping people in the area adopt healthy lifestyles	2.8 (.70)	4	24	57	12	3	1
C. Being prepared to address the health needs of the growing elderly popul.	2.67 (.72)	4	28	45	8	14	1
D. Collaboration by health providers, businesses, nonprofits, and governments to address important health care issues jointly	2.74 (.78)	5	26	45	13	10	1
E. Helping people in the area maintain good mental health	2.59 (.72)	6	30	47	6	11	1

L.I.F.E. of Leisure

15. Thinking about the Fox Cities region and issues related to opportunities for **use of leisure time**, how would you rate the region in terms of...

	Mean (sd)	Poor	Fair	Good	Excellent	Not sure	Missing
A. Providing leisure opportunities that reflect a variety of cultures	2.85 (.78)	4%	26%	47%	19%	2%	3%
B. Providing leisure opportunities that are accessible to p. with disabilities	2.87 (.70)	2	20	45	14	17	3
C. Providing appealing outdoor recreational opportunities	3.36 (.68)	1	7	45	45	0	3
D. Attracting, cultivating and rewarding creative people in art and music	3.09 (.78)	3	16	45	30	4	3
E. Providing a variety of cultural and fine arts opportunities	3.37 (.64)	1	7	46	44	0	3

L.I.F.E. in the Community

16. Thinking about the Fox Cities region and **community life** in general, how would you rate the region in terms of...

	Mean (sd)	Poor	Fair	Good	Excellent	Not sure	Missing
A. Effectiveness of local governments	2.82 (.68)	3%	24%	58%	12%	<1%	3%
B. Overall strength and vitality of nonprofit organizations	3.35 (.56)	0	4	55	38	1	3
C. Transportation improvements keeping up with the pace of growth in the Fox Cities area	2.57 (.76)	8	35	45	8	1	3
D. Quality of library services	3.53 (.56)	<1	2	40	53	2	3
E. Opportunities for youth to explore interests and participate in positive activities	3.22 (.64)	<1	10	51	31	6	3
F. As a place where people of different cultural/race/ethnic backgrounds get along well	2.65 (.70)	3	35	46	9	4	3
G. Providing ways that persons with disabilities can remain involved in community life	2.78 (.61)	1	24	52	7	14	3
H. Providing equal opportunities for women	3.06 (.74)	2	16	47	26	6	3
I. Providing opportunities for spiritual growth for residents	3.48 (.58)	0	4	40	48	6	3

17. Which of the following best describes the primary field of work you are currently in?

- 7% Not employed currently or retired
- 22 Government
- 4 Faith community
- 20 Business and industry
- 2 Media
- 6 Healthcare provider
- 20 Nonprofit (other than health care)
- 12 Education
- 4 Other
- 3 Missing

Overall Direction

18. In terms of the following aspects of life in the Fox Cities, do you feel that the **Fox Cities region** is currently headed in the right direction or wrong direction?

	Mean (sd)	Definitely wrong direction 1	Somewhat wrong direction 2	Somewhat right direction 3	Definitely right direction 4	Not sure	Missing
A. Providing effective education	3.58	<1%	5%	30%	62%	<1%	3%
B. Meeting the overall needs of the poor	2.91	1	16	62	11	8	3
C. Building a strong economy	3.08	1	14	57	24	2	3
D. Caring for vulnerable persons (like children, the elderly, and persons with disabilities)	3.04	1	12	60	18	7	3
E. The quality of the natural environment	3.12	1	16	50	29	3	3
F. The availability of appealing leisure time opportunities	3.49	1	4	40	52	1	3
G. Meeting the health needs of citizens	3.26	1	6	54	34	2	3
H. Living together as neighbors	3.22	0	10	54	32	2	3
I. Providing for the safety of our citizens	3.48	1	4	41	51	1	3

Regional Leadership

19. In this section we ask you to consider the effectiveness of leaders overall in the Fox Cities region across public and private sectors. The Fox Cities is an area...

	Mean (sd)	Strongly Disagree	Moderately disagree	Moderately agree	Strongly agree	Not sure	Missing
A. Where leaders from different sectors collaborate to address important community issues.	3.15 (.63)	1%	10%	59%	26%	2%	3%
B. Where there is mutual respect among leaders from all sectors	3.13 (.70)	1	14	51	30	1	3
C. That is doing the necessary things to strengthen the area in the long term.	3.13 (.65)	1	11	55	26	4	3
D. Where the media presents adequate coverage of local issues and events.	2.65 (.98)	14	27	35	21	<1	3
E. That is open to and encourages creative ideas.	2.98 (.69)	2	17	57	19	3	3
F. That is proactive in addressing major problems.	2.92 (.70)	2	21	54	18	2	3
G. That reinvests in the community.	3.26 (.70)	1	11	46	37	3	3
H. Where persons of color take on leadership roles in the community.	2.29 (.75)	13	44	32	4	5	3
I. Where women take on leadership roles in the community.	3.16 (.72)	2	12	50	32	1	3

Future Priorities

20. Please indicate whether regional leaders should place a low or high priority on each issue. **Please reserve “highest priority” for only a few items.**

	Mean (sd)	Lower Priority 1	Moderate Priority 2	Highest Priority 3	Not sure (excluded)	Missing
A. Building a broader regional partnership between the Fox Cities and other metro areas in NE Wisconsin	2.10 (.70)	20%	49%	30%	1%	1%
B. Strengthening efforts to support the arts and cultural activities throughout the region	1.80 (.63)	32	56	12	0	1
C. Expanding efforts to increase the number of jobs that pay higher wages in the region	2.70 (.48)	1	28	70	<1	1
D. Strengthening the education system at all levels	2.26 (.65)	11	51	37	1	1
E. Expanding the number of housing opportunities available to households with low incomes	2.30 (.64)	10	48	39	1	1
F. Expanding efforts to assist persons with low incomes to meet basic needs	2.35 (.60)	7	51	40	1	1
G. Expanding efforts to create a community that is inclusive of minority racial, ethnic, religious or other backgrounds	2.19 (.65)	13	54	32	<1	1
H. Expanding efforts to preserve the natural environment of the region (air, water, land)	2.17 (.68)	16	50	33	1	1
I. Increasing collaboration between the private sector and other organizations (nonprofits, local governments, faith)	2.13 (.64)	14	55	27	2	1
J. Expanding efforts to ensure healthy development for youth of all types	2.18 (.63)	12	57	30	1	1
K. Promoting healthy lifestyles of residents	1.98 (.67)	24	54	21	<1	1
L. Strengthening the infrastructure in the region (water system, transportation, physical structures)	2.10 (.63)	15	58	25	1	1
M. Developing opportunities that are known to attract and retain young professionals to the area	2.22 (.68)	14	49	36	<1	1
N. Expanding efforts to prepare for the needs of the elderly	2.16 (.56)	9	64	25	1	1
O. Expanding efforts to address issues of poverty	2.28 (.64)	10	50	38	1	1
P. Expanding efforts to protect public safety in the region	2.02 (.63)	18	59	20	1	1

Thank you for your time and ideas.

Please mail the survey back to us in the enclosed pre-stamped envelope by October 24, 2005.